



Corporate sponsorship opportunities

Sponsorship Levels

Presenting Sponsors

Cost: \$5,000

Timeframe: Oct. 19-Mar. 31

Value: \$6,050

Benefits:

- ⦿ First position logo exposure in True Concord's promotional insert in the Arizona Daily Star, distributed to 30,000 households in selected zip codes.
- ⦿ Full page, full-color ad placement on inside front, inside back, or outside back cover on all concert program books for the entire season.
- ⦿ Logo placement on season brochure.
- ⦿ Two premium season tickets (six programs).
- ⦿ Logo & link placed on True Concord website for entire year.
- ⦿ Logo in all email blasts to 2,500 patrons.
- ⦿ Mentions in onstage announcements at all 20 concerts.

Program Sponsors

Cost: \$2,500

Timeframe: Oct. 2018-Mar. 2019; sponsor's choice of 6 season programs

Value: \$3,125

Benefits:

- ⦿ Second position logo exposure in True Concord's promotional insert in the Arizona Daily Star distributed to 30,000 households in selected zip codes.
- ⦿ Guaranteed placement on one full-color, full-page ad placed in all concert program books for the entire season.
- ⦿ Logo placement on season brochure.
- ⦿ Two general seating season tickets (six programs).
- ⦿ Logo & link placed on True Concord's website for the season.
- ⦿ Logo in 3 concert email blasts to 2,500 patrons.
- ⦿ On-stage mentions at each performance of the program you are sponsoring.
- ⦿ Opportunity to host a lobby table at each performance of the show you are sponsoring.

Vendor Sponsors

Cost \$1,500

Timeframe: Oct. 19-Mar. 31

Value: \$2,100 to \$2,400 depending on number of shows at a venue

Benefits:

- ⦿ One-half page, full-color ad in each concert program book for the entire season.
- ⦿ Logo & link displayed on True Concord website for the season.
- ⦿ Mentions in on-stage announcements at the venue you are sponsoring.
- ⦿ Opportunity to host a lobby table at the venue you are sponsoring.
- ⦿ Opportunity to place coupons and inserts in the program at the venue at which you are partnering with True Concord.

Accent Sponsors

Cost: \$1,000

Timeframe: Oct. 19-Mar.31

Value: \$1,650

Benefits:

- ⦿ ½ page black and white ad in concert program books for 23 performances.
- ⦿ Logo & link placed on True Concord website for the entire season.
- ⦿ Opportunity to place coupons and inserts in four concert program books.

Restaurant Partners

Cost: \$250

Timeframe: Oct. 19-Mar. 31

Value: \$300 to \$750 depending on number of shows at a venue

Benefits:

- ⦿ Line on *Restaurant Partner* page in program book for 20 concerts (name, address and logo).
- ⦿ Opportunity to place inserts/coupons in programs for shows in your neighborhood (closest venue).
- ⦿ On-stage mentions for concerts in your neighborhood (closest venue).

Venues:

- ⦿ Catalina Foothills High School, 4300 E. Sunrise Drive, Tucson
- ⦿ Catalina United Methodist Church, 2700 E. Speedway, Tucson
- ⦿ Christ the King Episcopal Church, 2800 W. Ina Road, Tucson
- ⦿ Desert Hills Lutheran Church, 2150 S. Camino del Sol, Green Valley
- ⦿ Grace St. Paul's Episcopal Church, 2331 E. Adams Street, Tucson
- ⦿ Holsclaw Hall, UA Fred Fox School of Music, 1017 N. Olive Road, Tucson
- ⦿ St. Alban's Episcopal Church 3738 N. Old Sabino Canyon Road
- ⦿ St. Francis-In-The-Valley Episcopal Church, 600 S. La Canada Dr., Green Valley
- ⦿ St. Philip's in the Hills Episcopal Church, 4440 N. Campbell Ave., Tucson
- ⦿ Valley Presbyterian Church, 2800 S. Camino del Sol, Green Valley